



P R O G R A M M E

THE 5TH

UGANDA-KENYA COAST TOURISM & INNOVATION SUMMIT

& EXHIBITION

T H E M E

“Unlocking Tourism Opportunities: Resolving Policy Bottlenecks through Technology, Youth and Seamless Mobility across East Africa”

**26TH - 27TH
OCTOBER 2026**

**SAROVA WHITESANDS
MOMBASA**

DAY ONE

Monday 26th October 2026



TIME	ACTIVITY	RESPONSIBILITY
8:00 AM to 9:30 AM	ARRIVAL & REGISTRATION Business Speed Dating	Uganda Consulate Mombasa
9:30 AM to 9:35 AM	WELCOME REMARKS Mr. Shadraque M. Wasike , Minister Counselor, Uganda Consulate Mombasa	Mr. Shadraque M. Wasike
9:35 AM to 10:45 AM	CLIMATE SETTING “From Conference to Commitment: What has the Uganda-Kenya Coast Tourism Partnership achieved and what next?” Mr. Julius Owino , CEO, Kenya Coast Tourism Association Amb. Paul Mukumbya , Consul General Emeritus, Uganda Consulate Mombasa Ms. Joan Ndung'u , Destination Diani Mr. Abraham Guyo , Vice Chair, KATO Coast Mr. Eddy Kirya , Director, Eyalama Adventures Dr. Sam Ikwaye , Executive Officer, Kenya Association of Hotel Keepers and Caterers (MODERATOR)	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
10:45 AM - 11:15 AM	HEALTH BREAK	Sarova Whitesands
11:15 AM to 11:20 AM	OPENING CEREMONY Playing of Anthems (Kenya, Uganda and EAC) Prayer	Uganda Consulate Mombasa County Government of Mombasa
11:20 AM to 11:35 AM	PRESENTATION BY YOUNG INNOVATORS	Mr. Maurice Mugisha Ms. Karen Karimi Knaust

DAY ONE

Monday 26th October 2026 – continued



TIME	ACTIVITY	RESPONSIBILITY
11:35 AM to 12:00 PM	REMARKS Amb. Herbert Kiguli , Consul General of Uganda to Mombasa Hon. Mohamed Osman , CECM Trade and Tourism, Mombasa County Mr. Stephen Asiimwe , CEO, Private Sector Foundation Uganda Mr. Fred Odek , Chair, Kenya Tourism Federation Ms. Jean Byamugisha , CEO, Uganda Hotel Owners Association	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
12:00 PM to 12:50 PM	SPEECHES H.E. Abdulswamad Shariff Nassir , Governor of Mombasa County Mr. Jacob Fikirini , Principal Secretary, Department for Youth Affairs Amb. Charles Ssentongo , ECD Taskforce / Representing Permanent Secretary, Ministry of Foreign Affairs Amb. Prof. Julius K. Bitok , Principal Secretary, State Department for Tourism Hon. Susan Nakawuki Nsambu , Minister of State for Tourism, Wildlife and Antiquities, Uganda Hon. Rebecca Miano , Cabinet Secretary for Tourism and Wildlife, Kenya Hon. Beatrice Askul Moe , Cabinet Secretary, Ministry of EAC, ASALs & Regional Development, Kenya	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
12:50 PM to 1:00 PM	GROUP PHOTO	Uganda Consulate Mombasa
1:00 PM – 2:00 PM	LUNCH	Sarova Whitesands
2:00 PM to 2:45 PM	KEYNOTE ADDRESS “Unlocking Tourism Opportunities: Resolving Policy Bottlenecks through Technology, Youth and Seamless Mobility across East Africa” Rt. Hon. Rebecca Alitwala Kadaga , First Deputy Prime Minister and Minister of East African Affairs & Chairperson of the EAC Council of Ministers	Mr. Maurice Mugisha Ms. Karen Karimi Knaust

DAY ONE

Monday 26th October 2026 – continued



TIME	ACTIVITY	RESPONSIBILITY
2:45 PM to 4:15 PM	PANEL DISCUSSION “Article 104 in Practice: A structured review of the EAC free movement implementation – achievements, gaps and solutions” Hon. Susan Nakawuki Nsambu , Minister of State for Tourism of the Republic of Uganda Hon. Rebecca Miano , Cabinet Secretary for Tourism and Wildlife of the Republic of Kenya Hon. Beatrice Askul Moe , Cabinet Secretary, Ministry of EAC, ASALs & Regional Development Mr. Stephen Asiimwe , CEO, Private Sector Foundation Uganda Mr. Vivian Lyazi , Commissioner, Ministry of Tourism, Wildlife and Antiquities of Uganda (MODERATOR)	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
4:15 PM to 4:30 PM	SIGNING OF MEMORANDA OF UNDERSTANDING Kenya Association of Travel Agents & Uganda Association of Travel Agents Kenya Association of Tour Operators & Association of Uganda Tour Operators Kenya National Chamber of Commerce & Industry & Private Sector Foundation Uganda Kenya National Chamber of Commerce & Industry & Banana Industrial Research & Development Center	Secretariat
4:30 PM to 5:30 PM	BUSINESS TO BUSINESS	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
5:30 PM – 6:00 PM	EVENING TEA	Sarova Whitesands
7:00 PM to 9:00 PM	WELCOME COCKTAIL Hosted by the Consul General of Uganda to Mombasa at Travellers Beach Hotel and Spa	Uganda Consulate Mombasa

DAY TWO

Tuesday 27th October 2026



TIME	ACTIVITY	RESPONSIBILITY
8:00 AM to 9:00 AM	ARRIVAL & REGISTRATION Business Speed Dating	Uganda Consulate Mombasa Mr. Maurice Mugisha Ms. Karen Karimi Knaust
9:00 AM to 9:30 AM	PRESENTATION BY YOUNG INNOVATORS	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
9:30 AM to 10:35 AM	PANEL DISCUSSION: TOURISM, TECHNOLOGY AND INVESTMENT “How tech-enabled tourism creates investable opportunities, including digital platforms and connectivity infrastructure” Dr. Andrew Bazira , Business and Systems Analyst, National Information Technology Authority-Uganda Ms. Quiana C. Berry , Product Manager, Red Hat Alumni / Founder and CEO, Afro Adventurer Mr. Allan Kasujja , Executive Director, Uganda Media Centre Dr. Joseph Kithitu , Chairman, Kenya Association of Travel Agents Mr. Hasnain Noorani , Managing Director, Pridelnn Hotels, Resorts & Camps Mr. David Muba , Head, Digital Strategy, Radio Africa Group (MODERATOR)	Uganda Consulate Mombasa
10:35 AM - 11:00 AM	HEALTH BREAK	Sarova Whitesands

DAY TWO

Tuesday 27th October 2026 – continued



TIME	ACTIVITY	RESPONSIBILITY
11:00 AM to 12:30 PM	PANEL DISCUSSION: SMART DESTINATIONS “Data driven destination management and the future of the Uganda-Kenya Coast Corridor” Mr. Alex Kamukama , Co-Founder, Akright Project Limited Dr. Cosmas Mwikirize , Superintendent, Industrial Value Chains Department, Science, Technology and Innovation Secretariat Mr. Alex Horsey , CEO, Vipingo Ridge Ms. June Chepkemei , CEO, Kenya Tourism Board Mr. Sven Kampa , KAHK Chairman for the Coast Region Ms. Ida Wadda , Head Legal and Corporate Affairs, Uganda Tourism Board (MODERATOR)	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
12:30 PM to 1:00 PM	SHARING OF EXPERIENCES FROM THE FAM TRIP By Ugandan Delegates	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
1:00 PM to 1:40 PM	CLOSING CEREMONY Summary of the Conference deliberations and reading of the Outcome Document by the Rapporteur Remarks by Amb. Herbert Kiguli , Consul General of Uganda to Mombasa Closing by H.E. Abdulswamad Shariff Nassir , Governor of Mombasa County	Mr. Maurice Mugisha Ms. Karen Karimi Knaust Mr. Aggrey Dhamuzungu
1:40 PM - 2:40 PM	LUNCH	Sarova Whitesands
2:40 PM to 4:20 PM	BUSINESS TO BUSINESS	Mr. Maurice Mugisha Ms. Karen Karimi Knaust
4:20 PM - 4:50 PM	EVENING TEA	Sarova Whitesands
7:00 PM to 9:00 PM	GALA DINNER Hosted by the Governor of Mombasa at Sarova Whitesands Beach Resort and Spa	Uganda Consulate Mombasa



GET IN TOUCH

Reach out to the 2026 Uganda-Kenya Coast Tourism Conference team

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